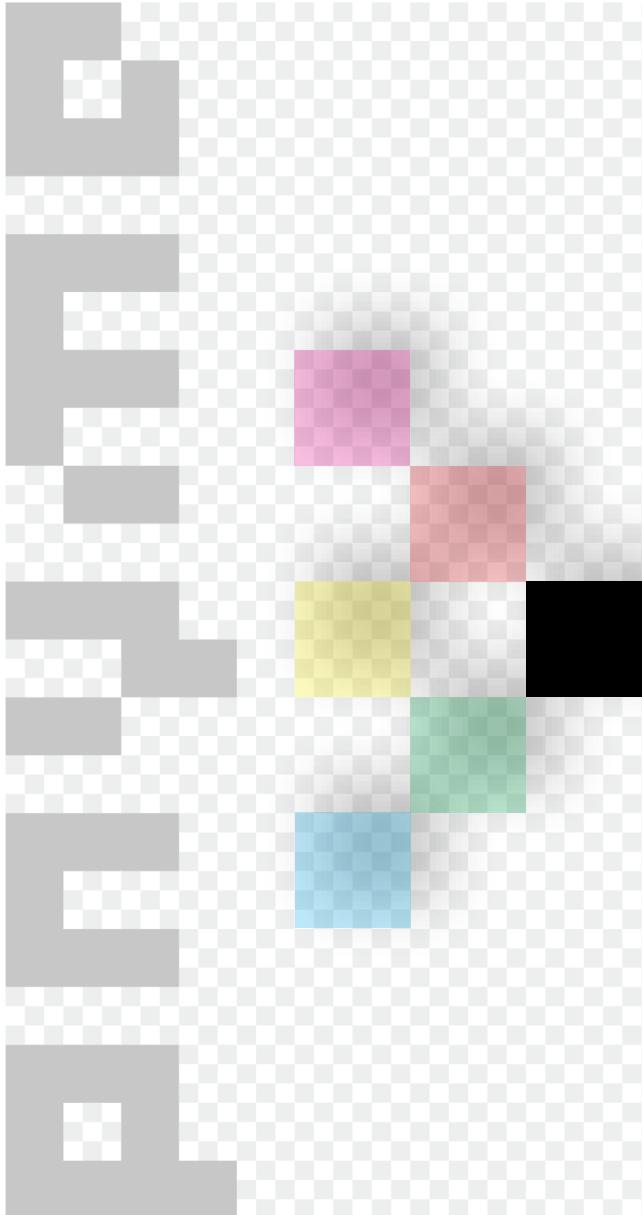


magyar grafika

mediaoffer- 2026.



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Editor-in-Chief: Ágnes Horváth-Tancsa

Contact: tancsa.agnes@mgonline.hu

70 years in partnership with the industry

Magyar Grafika - What we offer?

Magyar Grafika (Hungarian Graphic), published by the Hungarian Technical Association for Paper and Printing Industries, is a technical-scientific journal dedicated to professionals in the printing industry and related fields. In 2026, the journal proudly enters its 70th volume, maintaining its tradition of excellence and relevance.

Articles center around specific themes, supported by the latest industry news, presented in both print and digital formats.

Our work has also been recognized by others:

The journal is widely used in vocational schools as educational material and has won several awards, including: 2004 - Editorial Excellence Award, 2008 - First Prize at the Hungarian Magazine Contest, 2014 - Special Prize for Media Design, 2024 - Recognition at the Best Print Hungary competition for execution quality.

So you don't miss a thing:

Magyar Grafika is a hub of expertise and knowledge, synergizing with the programs of the Hungarian Technical Association for Paper and Printing Industries to deliver cutting-edge content to its professional audience.



Guarantee of Professionalism:

Our content is reviewed by a professional editorial board, whose members are recognized experts in the industry, possessing deep professional knowledge and expertise, and are active contributors to the professional life of the printing industry.

Issue	Deadline	Theme	Publication Date
2026/1	February 2	Flexography	February 23
2026/2	March 12	Circular Economy	April 2
2026/3-4	August 17	Jubilee Issue - 70th Volume	September 14
2026/5-6	November 17	Printing and Post-Press	December 7

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- Targeted distribution: Personalized distribution based on a continuously verified national database to the Association's legal and individual members, as well as, on a reciprocal basis, the Association's domestic and international partner organizations, research and development institutes, key pillars of professional education, libraries, and museums – free of charge
- Growing subscriber base: nearly 50 additional subscribers
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- Digital edition from 2026: In addition to continued access to the journal content in PDF format, the journal will be available as a fully digital, flipbook-style issue with clickable advertisements and extra content (links, image galleries, videos, and blog content can be attached to ads)



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