



PRESS RELEASE

13/12/21

JOIN INTERGRAF'S 2022 YOUNG TALENT AWARD. APPLICATIONS OPEN!

We are thrilled to announce that applications are open for the 2022 Young Talent Award, Intergraf's initiative to help shape the printing industry's future. The printing industry should hear the voice of the next generation. It is crucial to know young people's vision for the sector's future and what they expect from it.



This year the focus will be on sustainability, a topic included among the top priorities of the EU agenda. Since 2017, Intergraf's Young Talent Award has provided a platform for the next generation of print professionals to share their ideas with the industry. Every year, the most outstanding submission is selected by a panel of experts, and the winner is awarded a prize of EUR 3,000. The selected entry will be shared with representatives from printing associations, printing companies and suppliers of the industry. Although there can only be one winner, the top submissions will be made public on our website.

Rita Estevinha Silva from Portugal was the winner of Intergraf's 2021 Young Talent Award. In 'The Future of printing: a Gen Zer's view', she showed her brilliant views on how the print will develop in the future and what kind of working environment she is expecting within the printing industry.

All young people active in the printing industry (namely students, apprentices, or employees) are invited to participate. With the Young Talent Award, Intergraf aims to foster stronger links between the printing industry and its future workforce, encouraging innovative ideas and creative solutions.

Candidates for Intergraf's 2022 Young Talent Award are requested to submit their views on the following questions:

- 1. How do you see print products (graphics and packaging) in the circular economy?**
- 2. What is your vision for print for a sustainable future?**

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Application criteria

- *Entrants must be a young student, apprentice or worker in print (maximum age 25) from one of Intergraf's member countries.*
- *All entries should be written in English and be 2-5 pages in length. The applicant can supply any other visual support she/he deems necessary to present her/his idea.*
- *Applicants to also include a short CV (maximum 2 pages).*
- *Availability to present your entry at one of Intergraf's events in 2022 is desirable, but not essential to win the award.*

Applications should be sent in English to Ms Beatrice Klose, Secretary General of Intergraf, by email (bklose@intergraf.eu) or post (Avenue Louise 130A, 1050 Brussels, Belgium) before the **submission deadline of 25 February 2022**.

- ENDS -

The **European printing industry** is made up of some 112,000 printing companies (95% SMEs), which employ 640,000 people and generate a combined turnover of €82 billion (EU27 + UK, Switzerland, and Norway).

Intergraf (www.intergraf.eu) is the **European printing industry association**, representing employers in this sector. We are a Brussels-based umbrella organisation with 20 members from 19 countries and 5 Associate Members from 4 countries. Our primary task is to represent and advocate for the printing industry in Europe, working with European Union to support the sector's competitiveness through advocacy, information-sharing, networking, social dialogue, and European projects.

Contact Irene Paolinelli, Communications & Policy Officer at Intergraf, for more information: ipaolinelli@intergraf.eu.