

Press

**Covid-19: interpack and components 2021 cancelled
 Uncertainty among companies due to high infection numbers
 proved too great**

In agreement with its partners in associations and the industry, and with the trade fair advisory committee, Messe Düsseldorf has decided to cancel both interpack and components 2021, scheduled to take place from 25 February to 3 March, due to the restrictions related to the Covid-19 pandemic.

“We have done everything we can to do justice to interpack’s tremendous importance for the processing and packaging industry, even during this pandemic – above all because we have received encouragement from the industry in support of a face-to-face event and have a hygiene concept that has been tried and tested in practice in place to protect everyone involved. Ultimately, however, feedback from our exhibitors has shown that the uncertainty is too great, and we are thus unable to host an interpack event that would meet the standards of a leading international trade fair,” explains Wolfram N. Diener, CEO of Messe Düsseldorf. “On 25 November, the Federal Government and the German states decided to implement stricter measures in Germany, and to possibly even extend these measures into the new year. This, unfortunately, does not give cause for hope that the situation will improve significantly over the course of the coming months. This will affect all Messe Düsseldorf events in the first quarter. We are now focussing on the next edition of interpack, which will take place in May 2023 according to plan, and which we will supplement with extended online offers,” Diener goes on to explain.



Messe
 Düsseldorf

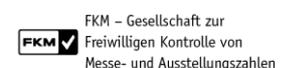
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Messe Düsseldorf had offered registered exhibitors special conditions for their participation and at the same time granted them an extraordinary right of termination for those companies that were unable or unwilling to take part.

“Besides the unique market coverage, it provides, interpack is primarily characterised by the direct exchange of information between market-leading companies and top decision-makers for brand names around the world. This is exactly what is now largely prevented by continuously high infection numbers in core Europe and the associated and continuing travel restrictions and quarantine regulations. We therefore welcome Messe Düsseldorf’s decision to cancel interpack 2021 and are focussing on interpack 2023,” says Christian Traumann, President of interpack 2021 and Managing Director & Group President at Multivac Sepp Hagenmüller SE & Co. KG.



“For the industry, in-person meetings and live experiences are still extremely important, especially when it comes to complex technology. Both enable a direct market comparison to be drawn and foster new ideas as well as new leads and networks – this is something online formats only offer in part. We are now looking forward to a successful interpack 2023, where the industry can once again come together at its leading global trade fair in Düsseldorf,” analyses Richard Clemens, Managing Director of the VDMA Food Processing and Packaging Machinery Association.

Until the next edition of the leading trade fair, the industry can access continuous updates on industry trends, developments and innovations at www.interpack.de. The online offer for components is available at www.packaging-components.de. Additional online

options will be made available for exhibitors and visitors of the upcoming interpack and components 2023.

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